

## About Us

Sun Corridor Inc.'s role is to coordinate all economic development activities and programs within the Southern Arizona megaregion under one umbrella. The primary goal of Sun Corridor Inc. is to facilitate primary (non-retail) job and investment growth in the region. Our work also includes creating a competitive environment that allows primary employers to flourish and succeed.

Economies, both nationally and internationally, compete for jobs and capital investment based on regional strengths. The economic benefits of business expansion and attraction, no matter where physically located, transcend jurisdictional lines. Thus, the realities of the marketplace dictate that Sun Corridor Inc. be committed to the economic prosperity of the entire megaregion.

Sun Corridor Inc. brings together the interests of a broad range of private, public, academic and nonprofit groups to promote Southern Arizona as a single economic entity.

## Driven by a Strategic Plan

Our efforts in facilitating job growth in a competitive environment are driven by a multi-faceted, data-driven strategic plan called the [Economic Blueprint](#). This plan includes a target list of industries that match the current and future assets of the megaregion and provide the best opportunity for long-term success.

## Primary Industry Targets

- [Aerospace & Defense](#)
- [Bioscience/Diagnostics](#)
- [Transportation & Logistics](#)
- [Renewable & Mining Technology](#)

## Our Core Services

Our body of work includes the recruitment of primary companies, expansion of companies, retention of companies and marketing the region to a national and international audience. Sun Corridor Inc. works with both existing and new companies considering relocation and/or expansion. Specific activities associated with each include:

- Central coordination of [municipal](#), [county](#) and [state economic development tools](#) for Southern Arizona
- Facility start-up assistance
- Real estate and facility research assistance
- [Soft Landing Program](#)
- Supply chain assistance

- Client site visits
- National/International media tours
- Relationship-building with site selectors
- Relationship-building with real estate and economic development reporters
- Email, newsletters, social media and web-based marketing